

# Mexico News Daily

## Advertising

Mexico News Daily is a summary of the latest news and other stories from Mexico, a concise and to-the-point yet informative and very readable curation of Mexico news from Spanish and English-language online news sources.

Although most of our content is curated, about 10% is original material produced by our freelance writers and bloggers.

Stories are posted daily except Sunday, and are briefly summarized in our Email News Update, mailed to subscribers three times a week. Stories are also posted concurrently to our Facebook page and Twitter account.

Mexico News Daily is the ideal medium for reaching English-speaking expatriates in Mexico, either working or retired, and American and Canadian residents with an interest in the country.

## Traffic

*Average monthly traffic, Google Analytics*

**Unique visitors: 239,000**

**Av. Session duration: 01:57**

**Page views: 707,200**

**Bounce rate: 71%**

**Pages per session: 1.79**

**Returning visitors: 43%**

## Readership demographics

**Country of residence: United States 54%; Mexico 24%; Canada 12%**

**Aged 65 and over: 28%; 55-64: 18%; 35-44: 17%;**

**25-34: 16%; 45-54: 15%; 18-24: 6%**

**Male: 59%; Female: 41%**

## Social & Email

**Facebook fans: 22,932; Twitter followers: 878; Email subscribers: 20,712**

Advertising inquiries: [publisher@mexiconewsdaily.com](mailto:publisher@mexiconewsdaily.com)

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